



## Overview & Mission Statement

On the face of it, Roots & Wings are books and products about words, their root meanings, and philosophical explorations of certain words. A brief examination of written language is followed by one hundred chapters, which explore particular words roots with commentary and questions that prompt reflection and self-exploration. Roots & Wings uses etymology as a catalyst for a more intimate experience with these precious units of energy and information that we call words. Roots & Wings and Roots n' Wings 4 kids are books and products used by everyone to get more involved in language and meaning.

The mission of Roots & Wings books and products is to inspire people to connect with words as symbols that not only describe-but create experience. Roots & Wings focuses attention on the positive and meaningful aspects of life, which people are so hungry for now, because most of us-and our children-have literally lost the tie to our roots (a context of profound meaning and creativity), and our wings (our spiritual nature and connection to all of life). Roots & Wings shows us a positive meaningfulness that is all around us-right at hand in the focus of our words. For example, the word "Focus" comes from the root: "hearth" (because humanity has been tied to the hearth-fire so profoundly-until recently). Within the word hearth is "Earth", "Heart", "Hear"...and "Art". Our words have so much richness revealed in their living meaning! We can ask ourselves, "What is our "Focus" now? The computer may be our hearth's now...or...the tell-a-vision!

The one hundred separate chapters in Roots & Wings explore words selected for their soulfulness, leading us to examine ideas that can help us live a healthier, more insightful and creative life. Roots & Wings provides a context and practical ways (guidance questions, right out of the book word activities, community building projects, book club kit, laminated deck, tee shirts, stickers, blocks, and other wonderful products) that involve us in the hidden meaning found in our words. Roots & Wings energizes us to embrace what is truly priceless: an active connection with our own creativity and deeper self. The good energy generated by experiencing our individual soul-spark, ripples out, revitalizing our world. At its most profound level, Roots & Wings is part of a movement of people from every walk of life, culture and religion, to reinstate the importance of growing closer to our own higher natures, by realizing that our words have the power of creation within them, and we can use them to describe and create a more civilized world.